



BrandVet for Web Hosts

Turn compliance, accessibility, and trust-signal monitoring into a revenue stream — and a real reason for customers to stay.

The opportunity

Web hosting is a price war on commodity infrastructure. Customers pick on uptime and bundled extras. The next thing they will pay for is **knowing their site is not quietly broken** — missing FTC disclosures that trigger ad bans, missing alt text that drives ADA lawsuits, missing canonicals that cost organic traffic.

BrandVet runs that monitoring continuously, in the background, and tells your customers what to fix. Your customers see fewer scary letters; you get a real differentiator and a clean upsell.

What you get

- **Wholesale partner tier:** one BrandVet account, up to 500 of your customer sites under it, one invoice from us.
- **API for auto-provisioning:** one HTTP call when a site is created — your control panel does the rest.
- **Partner Console** showing every customer site, its health score, and where to act — so your support team gets ahead of complaints.
- **Margin headroom:** wholesale pricing 50–80% below our retail tiers. Resell at whatever you charge your customers.
- **Personal onboarding:** shared channel with our engineers; we wire up your first integration with you.

Live preview of the Partner Console

Partner Console Search customers...

All your customer sites at a glance

	Acme Corp — main site <small>acmecorp.com</small>	Healthy
	Shoplift Inc. — checkout <small>checkout.shoplift.io</small>	Watch
	HealthBits — blog <small>blog.healthbits.co</small>	Action needed

Worst-health-first sort, search across customer name and URL, and a real-time score per site so your team can triage by exception rather than reviewing everything.

Wholesale pricing

Tier	Sites under mgmt	Price	Per-site cost
Partner Studio	up to 500	\$499 / mo	\$1.00 / site
Partner Pro	up to 2,000	\$1,499 / mo	\$0.75 / site
Partner Enterprise	5,000+	Custom	Volume pricing

Annual prepay: pay 10 months, get 12. Volume discounts kick in around 1,000 sites.

Margin math — Partner Studio (\$499 / mo)

Your retail price	Adoption	Your monthly margin
Bundled free	n/a	Retention play
\$3 / site / mo	50% of 500	\$251 / mo (\$750 – \$499)
\$5 / site / mo	50% of 500	\$751 / mo (\$1,250 – \$499)
\$3 / site / mo	100% of 500	\$1,001 / mo (\$1,500 – \$499)



Integration — typically 1–2 days

- 1. Get an API key.** One-click in your BrandVet partner dashboard.
- 2. Provision on customer signup.** Send one HTTP call when a new site goes live in your platform:

```
POST https://api.brandvet.ai/api/v1/monitors
Authorization: Bearer bv_pk_xxx
Content-Type: application/json

{"name": "Acme Corp", "target_url": "https://acmecorp.com", "channel": "website"}
```

- 3. Surface to customers.** Co-branded BrandVet dashboard, embed via GET /issues in your control panel, or just subscribe to webhooks and alert customers via your own email/Slack.

Sample customer email — bundle play

Subject: New: compliance monitoring on every site you host with us

Hi [Customer first name],

Starting [date], every site hosted with us now includes **BrandVet** — an AI compliance monitor that checks your site daily for:

- Missing FTC, FDA, GDPR, and CCPA disclosures
- Accessibility issues that drive ADA lawsuits
- Broken trust signals that hurt conversions and search ranking

No setup needed — your site is already being checked. Log into your [Host Name] dashboard to see your Compliance Score and review any issues. Each one comes with a drafted fix.

— The [Host Name] team

Ideal first partner

- 500–5,000 active customer sites
- Custom control panel or customer dashboard you build into
- Growth team that cares about retention metrics
- Willing to give us blunt product feedback for our first 30 days

Quick FAQ

Will customers see BrandVet's name?

Only if you want them to. Co-brand or full whitelabel on Pro and above.

Data handling?

We fetch only the public pages you ask us to scan. No DB access; vendors limited to Anthropic (analysis) and Stripe (billing).

Contract length?

Month-to-month on Studio. Annual prepay (10 months for 12) on Pro and Enterprise.

Let's talk.

We're signing 5 hosts in the next 60 days. 20-minute call · sandbox account inside an hour.

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calendly.com/brandvet-partnerships
[brandvet.ai](#) · [live demo](#)